

Taking Time for Us

I've heard so many customers tell me that *Fall Knitting* is for others. You are knitting (and crocheting) holiday gifts, charity projects, birthday gifts and the like. However it is not knitting time for you!

So let's declare *Winter Knitting* to be
Knitting (and Crocheting) for Me Time!

What better way to snuggle into the cold of New England winter weather than with a good pattern, yarn and needles in hand? Stop by the shop and stay awhile in the living room. You're bound to meet someone who enjoys the craft as much as you.

Consider taking a class and making the class project for *YOU!*
Or learn a new technique to add to your skill set.

(And maybe, just maybe, consider starting holiday gift knitting in March or April so it doesn't come so fast in the fall.)

Another thought: Help a friend with their knitting or crochet. While we like to think of the shop as a great teaching resource, you can help a friend, start a lunchtime group at work or at night at the library – just pass your gift along!

Make Your Finishing Work Easier By Knitting Smarter

If you are knitting a project that will require a seam, do yourself a favor and think about "the end" at the beginning.

What do I mean by that? If you will be making increases (or decreases) at each edge (a sleeve?) the pattern doesn't mean for you to do this right at the very edge.

In fact, if you do, you will create distortion that will make your finishing work harder to do, and it won't look professional.

Consider working your increases/decreases a few stitches in from the edge.

If you do this you will have a much easier time seaming your project.

Winter Shop Hours

Monday - Wednesday	10am – 6pm
Thursday	10am – 7pm
Friday	10am – 6pm
Saturday	10am – 5pm
Sunday	1pm – 5pm



Winter Sale

Friday - Sunday January 7th - 9th

Many yarns on sale as well as pattern pamphlets and single sheet patterns.
No discounts on special orders; limited to in-stock only.
All sales are final; no returns or exchanges.

Class Signups...

Unfortunately this past fall we cancelled some classes due to low, or no signups. Then on the day before class we had a few phone calls for signups.

Please sign up for classes in a timely fashion; we don't want to disappoint you.

Guilt: A Useless Emotion, or, The Real Cost of Knitting

My husband often asks me why customers sometimes express guilt about their purchases such as....
I can't believe I spent this much on yarn, or I'll pay cash so my spouse won't know, or....
other similar sentiments.

He muses that men don't think those thoughts when they book a round of golf, or rent a fishing charter, etc. They just don't think that way.

Have you ever thought about the "time value" of your purchase?

Consider going to a \$10 movie plus \$6 popcorn/drink for two hours of pleasure? That equates to \$16/2 hours or \$8.00 cost per hour of enjoyment.
And then it's over and done.

Or a round of golf; cart rental, greens fees and a few beers for 4 hours pleasure. We won't even calculate this cost per hour of enjoyment (or frustration).

If you spend \$120 for yarn to make a sweater that will take you 30 hours to knit, that's \$4 cost per hour of enjoyment and you have a sweater to show for it in the end.

Feeling guilty? Why?

This is your craft; it's how you like to spend the little free time you have.
Smile and throw your guilt away;
it's a useless emotion.

Preemie Hats/Baby Hats

We just became grandparents this fall. Our little guy was given a hand knit hat at the hospital. No he wasn't a preemie; all newborns receive a hat at that hospital.

Funny thing is, there were three more babies born that night after him and they all received machine-knit hats; we saw them in the nursery.

How pleased I was as a shop owner to see that our grandson received the last hand knit hat.

So please remember that we collect infant hats all year round; for preemies and others.

It is a great way to use up leftover yarn.
Just make sure it is super soft and is machine washable.

We've donated over 2,000 hats in five years;
let's keep them coming!

We donate to Baystate Medical Center,
Manchester Memorial,
Hartford and St. Francis Hospital,
and UCONN Health Center
Thank you.



Sundays At The Shop

We are open Sunday afternoons from 1-5pm.
It is a lovely time in the shop.

Come sit and knit (or crochet) in our comfy living room. We have lots of room and we'd love to have you enjoy it. We even have a fireplace!

We just ask that you do not bring food into the shop and beverages need a lid (we have coasters for you).

We also ask that you do not use cell phones in the living room.
That way we can all enjoy the relaxing environment.

Our Return Policy

Every shop has a return policy. Just as a reminder, ours is:

No returns on printed materials, needles, notions, kits, special orders, discounted/sale items.

Returns for yarn must be within 90 days of purchase and **must be accompanied with a receipt**. Yarn must be in original condition with brand label intact.

No Cash or Credit Card Refunds - **Store Credit Only**
Thank you for your understanding.

Purl Girls™

Thursday Evenings
6-8pm



Join Julie and others as you work on your projects, learn new techniques, get answers for questions, and chat the evening away.

\$45 for 6 weeks or drop in rate of \$10 per session

Charity Knitting

Many thanks to all the knitters who generously donated handknit vests, sweaters and hats for the children of Afghanistan! Our 2010 summer charity drive donation included 39 vests, 3 sweaters and 8 hats!
The spirit of giving alive and well!

Winter/Spring Project

Our next mission: helmet liners for our hard working, dedicated soldiers in Afghanistan. One of our customer's son, Kevin, is fighting in a remote region of Afghanistan; he will distribute them for us.

Again we need them to be very warm:
100% wool, NO acrylic!

Preferred yarns: Cascade 220, Ella Rae and Mission Falls.
Colors: black, brown, tan, olive.
A donation of \$1.00 to cover shipping is greatly appreciated.

Deadline March 18, 2011

A free copy of the pattern is available at the shop. Regardless of your political opinion, let's show our men and women how much we respect and appreciate their efforts!

Summer/Fall Project

One of our lovely customers donates everything she knits. In honor of Toni we will be donating children's hats, mittens and scarves to local organizations in the Greater Hartford area. These small projects are a great way to use up leftover yarn and are quick to make, especially during summer months. (You can even start now if you like)

Friday Night - Open Night

Most Fridays from 7- 9pm



Bring your knitting, crochet, or spinning.
Bring a friend, or just yourself.
It's free, just come and join us!